



# VARTHANA FINANCE PRIVATE LIMITED

Ref.: No.:SARFAESI/83/2025-26

Date:09-03--2026

## AUCTION NOTICE

By Speed Post.

To,

**1. M/s . Shubhashish Sewa Sansthan .**

Represented by it's Authorized Signatory,  
SaraSwati Marg, Dhobi Gali,  
Rajnagar, Rajsamand, Rajasthan -313324.

**Also at:Mayur Public School,**

Represented by it's Authorized Signatory,  
SaraSwati Marg, Dhobi Gali,  
Rajnagar, Rajsamand, Rajasthan -313324.

**2. Mr.Mukesh Kumar Vaishnav**

**S/o Sh.Govardhan Das Vaishnav,**  
Vaishnav Bhawani Nadwanawas,  
Rajnagar, Rajsamand, Rajasthan -313324.

**3. Mr.Santosh Vaishnav S/o Sh.Govind Das Vaishnav,**

Vaishnav Bhawani Nadwanawas,  
Rajnagar, Rajsamand, Rajasthan -313324.

Dear Sir/Madam,

**Sub: Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 [Under Rule 8(6) of Security Interest (Enforcement) Rules, 2002].**

That Indian School Finance Company (hereinafter referred as "ISFC") has assigned the financial assets to M/s. Varthana Finance Private Limited. Bangalore (Formerly known as Thirumeni Finance Private Limited) (hereinafter referred as "VFPL") pursuant to the Assignment Deed dated 29-02-2024. VFPL has stepped into the shoes of the ISFC and all the rights, title and interests of ISFC with respect to the financial assets along with underlying Security interests, guarantees, pledges have vested in VFPL in respect of the financial assistance availed by the Borrower(s) and VFPL exercises all its rights as the secured creditor.

**Registered Office:**

Varasiddhi, 3rd Floor, 5 BC-110 Service Road, 3rd Block, HRBR Layout, Bangalore 560 043

☎ 080-68455777 | ✉ care@varthana.com | 🌐 www.varthana.com

CIN: U65923KA1984PTC096528





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Auction Sale Notice is hereby given to the public in general and in particular to the Borrower(s) and Mortgagor(s) in **loan account No's.157101000005** that the below described immovable property mortgaged/ charged to the Secured Creditor, the Possession of which has been taken by the Authorized Officer (AO) will be Sold on **13-04-2026 (Monday) at 1-00 p.m,** "As is where is", "As is what is" and "Whatever there is" basis for recovery of **Rs.44,40,570/- (Rupees Forty Four Lakh Forty Thousand Five Hundred And Seventy Only)** as on **09-03-2026**, together with future agreed contractual interest rate plus legal costs/ other charges due to the Varthana Finance Private Ltd. Bangalore (Secured Creditor).

**Details of the immovable properties:** All that piece and parcel of converted Land for Residential Purpose Situated at Plot No08, Khasra No.3755/2226, 3756/2226, Gram Railmarga, Grama Panchayat Railmarga, Tehsil, Railmarga, District Rajsamand (Raj.) Ad measuring 1655.00 Sq.feet.

Boundaries as Follows:

North : Plot No.9,

South : Common Way 30 feet , wide,

East : Plot No.07,

West : Common Way 30 Feet, wide.

**The Reserve Price will be Rs.5,13,050/- and the Earnest Money Deposit will be (EMD) Rs. 51,305/-.**

**Known Encumbrances, if any : Nil.**

## **Terms and Conditions Sale :**

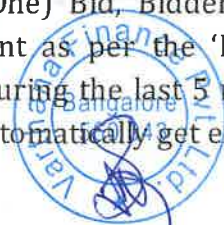
1. Sale is strictly subject to the terms & conditions incorporated in this notice.
2. Intending bidders should submit their EMD amount and Bid amount along with KYC documents (PAN Card and Masked Aadhaar/Voters ID/Driving Licence) and Rs. 1,000/- being Non-refundable Tender fee at our Branch address : Ajanta, Plot No. 14/73, 3rd Floor Shipra path mansarovar jaipur-302020, by way of Demand Draft/ Pay Order drawn on a Scheduled Bank, favoring "M/s. Varthana Finance Private Limited", payable at Bangalore before **11.00 a.m. on or before 13-04-2026 (Monday).**
3. In-Case Authorized Officer receives more then 1(One) Bid, Bidders are allowed to do Inter-se Bidding, Bidder can improve their Bid Amount as per the 'Bid Increase Amount' (Rs.50,000/-) or its multiple and in case bid is placed during the last 5 minutes of the closing time of the Auction for property, the closing time will automatically get extended for 5 minutes

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(each time till the closure of Auction process). The bidder who submits the highest bid amount (above the Reserve Price) on the closure of the Auction Process shall be declared as a Successful Bidder by the Authorized Officer/ Secured Creditor, after required verification.

4. The Earnest Money Deposit (EMD) of the successful bidder shall be retained towards part sale consideration and the EMD of unsuccessful bidders shall be refunded. The Earnest Money Deposit shall not bear any interest. The successful bidder shall have to deposit 25% of the sale price, adjusting the EMD already paid, within next working day after the acceptance of bid price by the Authorized Officer and the balance 75% of the sale price on or before 15th day of Sale or within such extended period as agreed upon in writing by and solely at the discretion of the Authorized Officer. In case of default in payment by the successful bidder, the amount already deposited by the offer shall be liable to be forfeited and property shall be put to re-auction and the defaulting borrower shall have no claim/ right in respect of property/ amount.
5. The purchaser shall bear the applicable stamp duties/ additional stamp duty/ registration charges, fee etc., and also all the statutory/ non-statutory dues/ liabilities, taxes, rates, assessment charges, fees etc. owing to anybody.
6. Prospective bidders are advised to make their own enquiries and satisfy themselves with regard to title, encumbrance, measurement and any dues/taxes payable in respect of the scheduled properties. The Authorized Officer or Company will not be responsible for any discrepancies in the Title Documents.
7. The arrears of tax/maintenance/ any other dues payable if any in respect of the schedule properties will have to be borne by the successful bidder.
8. The Company reserves its right to accept or reject any or all offers without assigning any reason(s) and in case all the offers are rejected, either to hold negotiations with any of the tenderers/ bidders or to sell the properties through private negotiations with any of the tenderer/ bidders or other party / parties.
9. As per Section 194 of Income Tax Act (as amended from time to time), **if sale price of the property sold is above 50 Lakhs then the buyer will have to pay appropriate TDS to the Government treasury** and the TDS certificate has to be deposited to the Company.
10. The Sale Certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured creditor. The Sale Certificate shall be issued in the name of the successful bidder. No request for change of name in the Sale Certificate other than the person who submitted the bid/participated in the Auction will be entertained.
11. The Borrowers/Mortgagors are hereby put to notice in terms of Rule 8(6) of Security Interest (Enforcement) Rules, 2002 that the Secured/aforementioned Assets would be sold in

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accordance with this notice in case the amount outstanding as per the demand notice with update interest plus legal expenses, cost and charges is not fully repaid.

12. The Borrower's /Mortgagor's attention is invited to provisions of Subsection (8) of Section 13 of the Act in respect of time available to redeem the secured assets.

13. In case of further proceedings by DRT/High Court or any other Court, the auction may either be deferred or cancelled and persons participating in the sale shall have no right to claim damages, compensation or cost for such postponement or cancellation.

14. The title deeds and other documents related to the property and deposited with The Varthana Finance Private Ltd, for creation of Mortgage shall be delivered to the Successful bidder/Auction Purchaser, at the time of execution of the Sale Certificate.

**Place : Bangalore**

**For Varthana Finance Private Limited,**

  
**Authorized Officer.**

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